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## Press Release

October 7, 2019

FOR IMMEDIATE RELEASE



## Local Service. Global Reach.

### **NorState FCU... Local Service. Global Reach.**

On October 17, 2019, NorState F.C.U. will join with 56,000 credit unions around the world in celebration of International Credit Union (ICU) Day®. A schedule of our weeklong celebration commencing the week of October 13<sup>th</sup>, can be found on our website at [www.norstatefcu.org](http://www.norstatefcu.org) or on our Facebook page.

There are 200+ million credit union members around the world—more than 100 million in the U.S. alone—and NorState F.C.U. joins them in celebration of the not-for-profit cooperative spirit that all credit unions share.

This cooperative spirit has led to life-changing opportunities for people all over the world who've wanted to start a small business, own a home or continue their education but were denied access to other financial institutions. In many parts of the world, people's first taste of democracy is through their credit union, where "one member, one vote" is the governing structure.

At its most basic level, a credit union is people pooling their money to provide each other with affordable loans—it is literally people helping people.

That is why NorState celebrates ICU Day all week long, because credit unions empower people, wherever they are in the world or life, to take control of their financial future.

Credit union professionals from across the globe helped World Council of Credit Unions and the Credit Union National Association pick the theme for International Credit Union Day 2019.

The public is welcome to stop by NorState F.C.U. and celebrate with us a movement that concerns itself with the financial success of all people.

*About Us: For the past 78 years, NorState FCU has served as a trusted financial partner by empowering members to achieve their goals. As a member-owned, community-focused, not-for-profit financial institution, NorState FCU offers a full-service list of financial products and convenience services, and is ranked as a "Top 100" credit union in the U.S.*

*With more than \$193 million in total assets, NorState FCU is a federally insured by the National Credit Union Association and serves over 14,000 members through 6 branches in Aroostook and northern Penobscot Counties in Maine, and nationwide with Co-op Network's Shared Branching and surcharge free ATMs. For additional information about NorState FCU visit [www.norstatefcu.org](http://www.norstatefcu.org)*